



# Doncaster Council

Doncaster  
Health and Wellbeing Board

Date: 10.11.22

**Subject:** Doncaster Culture Strategy 2030

**Presented by:** Leanne Hornsby

Purpose of bringing this report to the Board	
Decision	
Recommendation to Full Council	
Endorsement	✓
Information	✓

Implications		Applicable Yes/No
DHWB Strategy Areas of Focus	Substance Misuse (Drugs and Alcohol)	Yes (some more directly than others)
	Mental Health	
	Dementia	
	Obesity	
	Children and Families	
Joint Strategic Needs Assessment		Yes
Finance		Yes
Legal		Yes
Equalities		Yes
Other Implications (please list)		See attached covering report

## How will this contribute to improving health and wellbeing in Doncaster?

The Doncaster Culture Strategy 2030 puts culture at the forefront of life in Doncaster. We not only believe Culture to be a vital component in terms of 'place' (identity; economy; offer), but also with regard to the health and well-being of our residents.

The All-Party Parliamentary Group (APPG) report Creative Health: The Arts for Health and Wellbeing examines how engagement with the arts and culture can positively impact health, wellbeing, and quality of life for people of all ages. However, engagement with the publicly funded arts is relatively low among socially and economically disadvantaged households, and

so improving access and engagement is essential to create and sustain healthier lives.

The APPG on Arts, Health and Wellbeing sees itself as part of a growing movement advancing the ‘transformation of the health and care system from a hospital-centred and illness-based system to a person-centred and health-based system. Their report shows that the arts can enable people to take greater responsibility for their own health and wellbeing and enjoy a better quality of life. It considers the growth of social prescribing, whereby people are referred to activities in the community in preference to medication, and looks at the benefits to health and the cost savings arts on prescription activities could provide.

### **Recommendations**

The Board is asked to:-

Note the contents of the strategy and, most importantly, the ambition and proposed direction of travel. Culture is a hugely important element in terms of the life and identity of a place, and the strategy outlines how we will ensure engagement and participation, as well as the promotion of the sector and the reframing of Doncaster as a city of culture known at a local, national and international level.